

EXHIBIT 47

JAMIE POLLARD Conf. OCO
IN RE: COLLEGE ATHLETE NIL LITIGATION

November 28, 2023

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION

IN RE:) NO. 4:20-cv-03919 CW
COLLEGE ATHLETE NIL)
LITIGATION,) VIDEOTAPED DEPOSITION
) OF
) JAMIE POLLARD
)

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THE VIDEOTAPED DEPOSITION OF
JAMIE POLLARD, taken before Janice M. Doud,
Registered Professional Reporter and Notary
Public, commencing at 9:04 a.m., on the 28th day
of November, 2023, at Iowa State University,
Ames, Iowa.

Reported by: Janice M. Doud, R.P.R.

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1 partnership with Campus Ink? 10:48:17

2 A. Clearly, we were or we wouldn't have 10:48:19
3 said it. I hope we were first. But, again, 10:48:21
4 that goes back to we're competing and marketing 10:48:24
5 and positioning ourselves, but I'm guessing that 10:48:26
6 we probably were the first because they wouldn't 10:48:29
7 have attributed that to me if we weren't. 10:48:31

8 Q. And so as -- again, as Iowa State 10:48:35
9 athletic director, it's important for you to 10:48:39
10 provide certain resources like this Campus Ink 10:48:41
11 partnership to compete with other universities? 10:48:45

12 A. Again, we go back to we are providing 10:48:49
13 our student-athletes everything we can to help 10:48:51
14 them be able to use their opportunity at our 10:48:54
15 educational institution to prepare themselves 10:49:02
16 for life after sport. 10:49:05

17 And having third-party NIL 10:49:07
18 opportunities is a big -- is another one of 10:49:11
19 those things that happens on my couch, that 10:49:14
20 people ask about the coaches, the facilities, 10:49:16
21 the services, and this is one of the services 10:49:19
22 that they ask about. 10:49:21

23 And so I'm proud of the fact that 10:49:23
24 our staff obviously did a deal with -- and our 10:49:24
25 licensing unit on campus did a deal with Campus 10:49:30

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1 Ink. Am I specifically familiar with Campus
 2 Ink? I am not. Have I been to that website? I
 3 have obviously not been. 10:49:33
 10:49:35
 10:49:38

4 Q. And these opportunities weren't allowed 10:49:41
 5 prior to July 1, 2021; is that correct? 10:49:44

6 A. They weren't allowed prior to a certain 10:49:49
 7 point in time. Whether it was July 1, I don't 10:49:51
 8 want to on record say a date that I don't know 10:49:53
 9 factually, but they weren't allowed prior to a 10:49:56
 10 certain date. 10:49:58

11 Q. And this is the last one, I promise, 10:50:01
 12 but is there -- but do you recall a business 10:50:04
 13 partnership with an organization called Podium X? 10:50:07

14 A. I don't really recall. I mean, I've 10:50:13
 15 heard of the company Podium X. Whether we had a 10:50:15
 16 relationship with them or not, I don't recall. 10:50:20

17 Q. Okay. 10:50:21

18 MS. VERDOIA: And we will pull 10:50:22
 19 Tab 21. And, sorry, we will mark this as 10:50:24
 20 Exhibit 752. 10:51:04

21 (Exhibit 752 was marked for 10:51:04
 22 identification by the reporter.) 10:51:35

23 A. It's small print. I have to put my 10:51:35
 24 glasses on. 10:51:36

25 Q. I'm sorry. 10:51:37

JAMIE POLLARD Conf. OCO
IN RE: COLLEGE ATHLETE NIL LITIGATION

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1 C E R T I F I C A T E

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3 I, the undersigned, a Registered
4 Professional Reporter and Notary Public, do
5 hereby certify that I acted as the Registered
6 Professional Reporter in the foregoing matter at
7 the time and place indicated herein; that I took
8 in shorthand the proceedings had at said time
9 and place; that said shorthand notes were
reduced to typewriting under my supervision and
direction, and that the foregoing pages are a
full and correct transcript of the shorthand
notes so taken; that said deposition was
submitted to the witness for signature as
requested and that any changes, if any,
requested by the witness are attached hereto.

10

11 I further certify that I am
12 neither attorney nor counsel for, or related to
13 or employed by any of the parties in the
foregoing matter, and further that I am not a
relative or employee of any attorney or counsel
employed by the parties hereto, or financially
interested in the action.

14

15 IN WITNESS WHEREOF, I have
hereunto set my hand and seal this 29th day of
November, 2023.

16 
17

18 REGISTERED PROFESSIONAL REPORTER
19 and NOTARY PUBLIC

ERRATA SHEET FOR DEPOSITION TRANSCRIPT OF

Jamie Pollard

Deposition Date: November 28, 2023

In Re College Athlete NIL Litigation, Case No. 4:20-cv-03919-CW

Page	Lines	Transcript Text	Corrected Text	Reason for Change
10	8-9	No, that	No, not that	Transcription Error
15	5	are towards	are progressing towards	Clarification
21	7	I said indirectly, and I	I said indirectly impact, and I	Clarification (based on misstatement of prior testimony in the question)
21	15-16	but faculty, visitors, local residents	but also faculty, visitors, and local residents	Transcription Error
23	14	mental health, have	mental health services, have	Clarification
23	15-16	yes, very important and very proud	yes, it's very important and we're very proud	Transcription Error
24	11	and really proud	and we're really proud	Transcription Error
25	8	the 320 million	the \$320 million	Transcription Error
27	4	had an incredible	had incredible	Transcription Error
27	6	probably, in the standpoint	probably, from the standpoint	Clarification
31	25	maybe have	maybe you have	Transcription Error
33	21	is a very honor	is an honor	Clarification
47	6	ability, not	ability to, not	Transcription Error
47	12-13	viewed are based	viewed is based	Transcription Error
60	16-17	probably at some level of spending in a different	probably, at some level of spending, a different	Clarification
60	18	to part eliminating	to start eliminating	Transcription Error
61	14	stride	strides	Transcription Error
62	12	soccer steam	soccer team	Transcription Error
68	10	there has been	there have been	Transcription Error
82	2-3	that they distribute	that the Iowa State University Foundation distributes	Clarification
87	1	commercial	comment	Transcription Error
88	23	opportunity to third-party	opportunity to do third-party	Transcription Error
107	24	seems very	seems to be a very	Clarification



I, Jamie Pollard, do hereby certify that I have read my deposition transcript dated November 28, 2023. The changes and corrections to my deposition transcript set forth above are necessary to render the same true and correct. Having made such changes, I hereby subscribe my name to the deposition. I declare, under penalty of perjury that the foregoing is true and correct.

Executed this 12th day of January, 2024, at Ames, Iowa.
(City/State)

DocuSigned by:


Jamie Pollard